

## **REMARKS**

Claims 1-128 are pending in the present application.

This Amendment is in response to the Office Action mailed January 6, 2009. In the Office Action, the Examiner rejected claims 1-128 under 35 U.S.C. § 103(a).

Applicant has amended claims 1, 33, 65, and 97. Reconsideration in light of the amendments and remarks made herein is respectfully requested.

### **I. REJECTIONS UNDER 35 U.S.C. § 103**

The Examiner rejected:

- 1) claims 1, 24-46, 56-78, 88-110, 120-128 under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent No. 6,412,110 issued to Schein et al. ("Schein") in view of U.S. Patent No. 6,857,128 issued to Borden IV et al. ("Borden").
- 2) claims 15-23, 47-55, 79-87, 111-119 under 35 U.S.C. § 103(a) as being unpatentable over Schein in view of Borden, and further in view of U.S. Publication No. 2002/0144264 filed by Broadus ("Broadus").

Applicant respectfully traverses the rejections for the following reasons.

Schein may have disclosed a portion of a visual indicator specifying the active cell that is visually different from another portion of the visual indicator (Fig. 1, mouse pointer, Col. 4, lines 21-32). The Examiner stated, "The top portion of the pointer is used to specify an active cell, and is visually different from the bottom portion of the pointer." Unlike Schein, the visual indicator in the present invention is a (solid) line corresponding to a single point in time of an active cell (i.e., Fig. 17, the visual indicator is the vertical line that lies between 2:00 pm and 2:30 pm and the active cell is Backstory), wherein a portion of the visual indicator specifying the active cell is visually different from another portion of the visual indicator. As can be seen in Fig. 17, for example, the portion of the visual indicator that shows the active cell is the dotted line as oppose to the solid line (another portion of the visual indicator that does not show the active cell). To clarify the claimed invention, Applicant has amended the independent claims to include that the visual indicator is displayed on all cells of said active point in time disposed with the program grid. In contrast to Schein, the mouse pointer is not display on all cells of the active point in time (Fig. 1, approx. 7:30 pm) but only on the last two cells (i.e., channels 10, 11). In Schein, there are two visual indicators (one is the dotted line that indicates an active point in

time and the other is the mouse pointer that points to the active cell). In contrast to the present invention, there is one visual indicator having at least two portions that are visually different (i.e., solid vs. dotted) and that one of the visually different portion specifies an active cell. Moreover, no where in Schein that discloses a visual indicator that is movable along an axis upon a user input request.

Borden discloses a scrollable program title area that is reduced in size to allow for a program details area. Program detail area contains expanded information for the program selection area row. The channel information box in the program details area can display additional information about the channel identifier of a row (Col. 4, lines 3-9). Borden does not disclose a visual indicator that has a portion of specifying an action cell wherein that portion is visually different from other portion of the visual indicator, and that the visual indicator is displayed on all cells of the active point in time disposed with the program grid wherein said visual indicator is movable along an axis upon a user input request.

Broadus discloses a visual indicator (i.e., a strip 514 in Fig. 5). However, Broadus does not disclose a strip that has a portion specifying an action cell wherein that portion is visually different from the other portion of the strip (i.e., solid vs. dotted), and that the strip is displayed on all cells of the active point in time disposed with the program grid wherein said visual indicator is movable along an axis upon a user input request.

Schein, Borden, Broadus, taken alone or in any combination, do not disclose, suggest, or render obvious a visual indicator that has a portion of specifying an action cell wherein that portion is visually different from the other portion of the visual indicator, and that the visual indicator is displayed on all cells of the active point in time disposed with the program grid wherein said visual indicator is movable along an axis upon a user input request. This aspect of the invention is supported in the specification on page 5, lines 21-22 and on Figs 17-25, and is recited in amended claims 1, 33, 65, and 97.

Therefore, Applicant believes that independent claims 1, 33, 65, 97, and their respective dependent claims are distinguishable over the cited prior art references. Accordingly, Applicant respectfully requests the rejections under 35 U.S.C. § 103(a) be withdrawn.

**CONCLUSION**

In view of the amendments and remarks made above, it is respectfully submitted that the pending claims are in condition for allowance, and such action is respectfully solicited. If it is believed that a telephone conversation would expedite the prosecution of the present application, or clarify matters with regard to its allowance, the Examiner is invited to contact the undersigned attorney at the number listed below.

The Commissioner is hereby authorized to charge payment of any required fees associated with this Communication or credit any overpayment to Deposit Account No. 04-1175.

Respectfully submitted,  
PIONEER NORTH AMERICA, INC.

Dated: 03/30/09

Caroline Do  
Caroline Do, Esq.  
Registration No. 47,529

PIONEER NORTH AMERICA, INC.  
INTELLECTUAL PROPERTY DEPARTMENT  
2265 E. 220<sup>th</sup> Street  
Long Beach, CA 90810  
(310) 952-3300

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